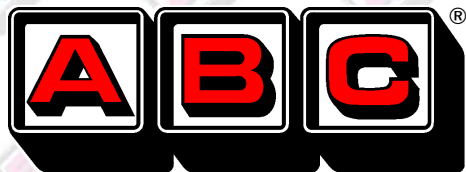


WHO IS



AND WHAT DO THEY DO ?



**FOR SIGN BUYERS, DESIGNERS,
ARCHITECTS & SPECIFIERS**

ABC Sign Products, Inc. was founded to design and market extruded aluminum sign framing systems for all types of electrical and architectural signage. However, ABC extrusions are much more than just sign frames. They are part of an entire improved method of building properly engineered signs, especially when the signs are large enough to present problems in high winds and severe weather conditions.

ABC extrusions have many exclusive patented features to ensure the proper retention of the faces, and always provide for practical and easy service access. These features are not always found in other extrusion systems. Every ABC frame system has been professionally engineered. Cross sectional areas and moments of inertia about the neutral X and Y axes are provided to assist the professional engineer.

ABC has published their engineering bulletin, WIND SPEED AND DESIGN CRITERIA FOR FLEXIBLE FACE SIGNS BUILT WITH ABC EXTRUSIONS. Because most very large signs feature flexible faces, this data is specifically for those signs, but most of the design criteria will also apply to signs with rigid faces.

Every ABC frame system has also been designed for economy of labor, attractive aesthetics and for ease of maintenance throughout its life.

Generally speaking, ABC's extrusion systems result in a finished sign far superior to steel fabrication, and unlike steel, will never rust, and are actually more cost effective.

Many corporate identity and quantity signage programs are specified and built of ABC extrusions. ABC is also happy to assist and advise professional designers and sign buyers in choosing the best ABC systems for any project.

Please call for our complete ABC Product Catalog.



The Brooks family has been in the full-service electric sign industry since 1945, first in California, then in Colorado.

After developing the industry's first aluminum extrusion system to reduce labor intensity, prevent face blow-outs and to eliminate the need for perimeter steel angle framing, they began marketing their patented frame systems in 1962.

The ABC Access Frames were introduced in 1972 and many additional frame systems have been added since to create the most comprehensive extruded aluminum sign frame system in the world.

In 1981, the Brooks family went out of the "retail" sign business to serve the industry in a wholesale capacity, and changed the name of the manufacturing division to Jackson Brooks & Co.

The Original - and Still the Best!

**ABC SIGN PRODUCTS, INC.
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ABC Sign Products was built on innovation to improve quality, reduce labor costs and to increase profits for sign companies, from the one-man shop to the largest in the industry.

The company consists of three Divisions, all selling strictly wholesale, and each staffed with expert people who are there to assist you.

If you have a problem, we can help!

ABC SIGN PRODUCTS

ABC is the largest supplier of extruded aluminum sign frame systems in America. We market over 25 different frame systems for internally illuminated and non-illuminated signs of virtually every size, type and shape. In addition, we offer special frames for Architectural signage, Post and Panel signs, Directories, kiosks and posters, theatre lobby signs, and key-locked hinge frames for changeable copy signs with security faces.

ABC was the first company to patent a frame and tensioning hardware system for flexible faces. It requires no fasteners, is simple, fast and economical. All ABC frames are field-proven to withstand winds up to hurricane velocity when built according to ABC's engineering specifications. ABC provides the best literature and technical assistance in the business. "Easy Sheets" are available to assist customers in all phases of sign construction.

ABC's Awnoflex Plus® is among the most time-tested vinyl substrates on the market. We also sell 3M Panaflex® and Cooley-Brite vinyl. Any of these brands are available in rolls, cut to length, or custom seamed to any size.

To best serve the market, ABC has company-owned warehouses in Fort Collins, Colorado and in Eustis, Florida.



WHOLESALE MANUFACTURING

ABC's wholesale manufacturing division produces aluminum signs and sign components on a strictly wholesale basis for sign companies in all 50 states. Using ABC Extrusions and heavy gauge aluminum sheets, we build signs of any size, shape and type including a wide variety of radius corner sizes.



With really outstanding expertise in extruded aluminum fabrication, and state-of-the-art CAD/CAM equipment, we've earned an unequalled reputation for fine craftsmanship. In fact, we helped to introduce the first large scale CAD/CAM routing machines to the industry in 1984, and developed much of the expertise in its use.

We offer complete signs with decorated faces of rigid plastic or flexible substrates, or precision routed aluminum faces with push-through graphics, at low wholesale prices.

We also offers pre-cut sign frame kits of any of the ABC frame systems, and can also provide all the hole punching and internal hardware. JBC's sales staff provides expert communication ensuring a trouble-free job for you and your customer. We also offer special express service for kits when time is of the essence.

We sell decorated faces of rigid plastic or flexible substrate in your choice of brands. We use 3M Scotchcal® graphics on all flexible faces. We use 3M and Cooley Brite flexible face substrates. We produce any type of routed letters or graphics of aluminum or plastic.

Most importantly we are very competitive for quantity sign fabrication. Regardless of your needs, call, fax or e-mail us for a quick quote and delivery date.

MULTICAM TECH CENTER

Two very important technical contributions to the industry were pioneered by ABC Sign Products. In 1983, ABC introduced the first large scale CNC routing machine for the sign industry and was sold world wide. Today ABC is a Regional MultiCam Technology Center covering the Rocky Mountains and Great Plains states providing:

- MultiCam Routers, Plasma, Laser, Waterjet, Knife
- Full line of 2D and 3D CAD/CAM software for woodworking, fab, HVAC, sign and more
- Complete installation, training and support

ABC is the Regional Technology Center for MultiCam machinery



ACCUTRACK SOFTWARE

In 1983, ABC introduced the first large scale CNC routing machine for the sign industry and was sold world wide.

Then in 1984, ABC introduced the first computerized Estimating, Engineering and Job Costing system. By 2000, we introduced our new ACCUTRACK® Business Control Software. Completely compatible with Microsoft Windows®, and fully networkable, new modules were incorporated including: Order Entry, Proposal and Contract Writing, Resource Planning, and Production Management Reports. Most important, ABC developed the only sign-specific, fully-integrated ACCOUNTING LINK to Great Plains Dynamics® Accounting Software.

Accutrack